



The Floor is Yours



CARPETECTURE®

Pure Lines





The Pure Lines theme is architectural structure. It creates a unity of horizontal and vertical faces, and allows the eye to follow a rhythm.

Simplicity and purpose blend to create a strong link between man's creation and the texture that follows the rhythm of nature.

Pure Lines is inspired by the linear effect.



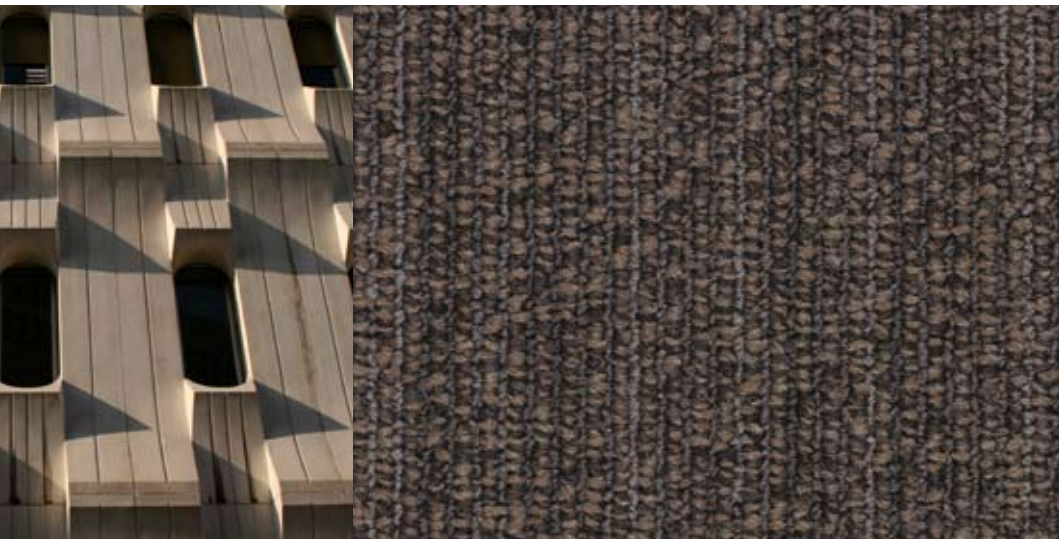


Scape

This carpet tile presents a landscape of contours and levels, creating a feel of craftsmanship and natural effect. It is inspired by the tactile textures of leaves, bringing to mind the natural elements in the building. Scape colours are those of nature, with autumn's greens and browns and the cold blues of winter.







Libra Grooves

With a suggestion of light and shade on building strata, Libra Grooves embraces the natural lines of slate. Its colours initiate hints of crimsons and reds, so the effect is warm and dynamic. The floor space is personable, smart and dependable.



Trax

Trax uses tactile nature of building surfaces to create a friendly connection to the human spirit. Other materials such as clay or chalk are also at play, underlining the natural quality of the design. Repetitive lines in the purest form, each representing a natural flow.



About DESSO

DESSO has been manufacturing and marketing carpet for more than 80 years and during that time it has earned a fine reputation as a reliable partner and creative designer. Today, DESSO has two factories in Europe and specialistic customer service centres throughout Europe, as well as in America, Asia, South Africa, the Middle East and Australia. CARPETECTURE® is a powerful example of the DESSO commitment to creative carpet design and its dedication to answer the needs of architects, interior designers, building owners and end users. DESSO products can be found in offices, public buildings, banks, schools, universities, retail shops and hospitals. Among its many highly valued customers are distinguished companies such as Fortis Bank, ABN AMRO, Deutsche Bank, Hilton Hotels, KLM and Virgin Atlantic.

Corporate Responsibility / CRADLE TO CRADLE

DESSO has been taking measures to safeguard the environment for many years, long before it became popular to do so. With an ISO 14001 environmental quality accreditation, regular on-site checks by independent institutes ensure the best possible environmental production methods. In addition, every DESSO carpet and carpet tile carries a unique GuT test number that proves it passes GuT tests for contamination and emission. We also have several initiatives for re-using carpet to ease the burden on landfill and our ongoing research programme for environmental awareness and recycling covers both product and packaging.

DESSO continuously seeks to improve the environmental attributes of our products through product design development programmes whilst our manufacturing plants consider energy use and a continuous reduction in waste and pollution as well as process improvement.

For more information visit our website at www.desso.com

DESSO HEADQUARTERS

Taxandriaweg 15
5142 PA Waalwijk
The Netherlands
T. +31 (0) 416 664 100
F. +31 (0) 416 335 955
E. info@desso.com



Libra Lines

These tufted loop pile carpet tiles are in warm country tones. The range of colours includes a combination of the ochre and russet of lichen. Continuity and rhythm animate the floor space to create a lively yet reliable environment.



Pure Lines celebrates the repeated familiarity of movement in nature:
fields of corn, forests of trees, rays of sunshine.

For this reason the CARPETECTURE® Pure Lines collection uses natural toned colours,
structure and volume.







Tree

The strong tactile character of bark and grain in wood is the underlying influence for this subtle, warm tile. Light tones and rich texture combine to generate a spacious feel of light, creating perspective and comfort.







Reclaim Ribs

Eco-effective processes and understated design blend to form an individual identity within a subtle rib. Reclaim colours evoke the vertical lines of oriental bamboo and the stark silhouettes of brick wall, presenting a cool, modern feel in the working environment.





Manhattan

The personality of this stunning, luxurious loop pile carpet tile is animated and vibrant. It is inspired by pure wood elements - piles of sawn branches angled in one direction, leaves swept to one side, chopped wood stacked high and low. The eye is drawn through the surface, giving warmth and comfort.